# Applied Commercial<sup>™</sup> offers full-cycle comparative quotations for SME products.



# Applied Commercial allows you to complete Commercial insurance faster with standardised Commercial Lines processing.

Applied Commercial makes Commercial quoting faster by automating quoting workflows and integrating with your back-office solution, eliminating the manual rekeying of information across applications. Make sure your customers get the right coverage they need using powerful, customisable forms to find and compare quotes.

By automating workflows, your staff can spend less time on administrative tasks and focus on more profitable activities like attracting new clients and providing quality service to existing clients.

## Allows your business to

- · Give your customers choice
- · Stop wasting time rekeying policy details
- · Find new business opportunities
- · Keep your sales workflow connected



### **Core Capabilities**

## Full-Cycle Comparative Quotation and Point of Sale

Automatically creates electronic submission documents and schedules for you to send to customers and store for future reference, allowing you to give your customers options for standard or custom coverage through real-time pricing and fulfillment. Move to accounting and policy management seamlessly through full integration with Applied Relay<sup>™</sup>.

#### **Policy Document Management**

Collects structured risk data and automatically pre-fills it into customer proposals, schedules and other policy documentation.

#### **Product Builder**

Allows you to customise products easier by creating custom data collection screens, calculating premiums and applying endorsements on your desktop or online within your website.



**Have Questions?** 

Call +44 (0) 28 9092 1500 Visit appliedsystems.ie

