

APPLIED RATING INDEX™

The Canadian insurance industry's premium rate index

Q2 2025



Executive Summary

In Q2 2025, average premiums for both Personal Auto and Personal Property lines increased year over year. Quarter over quarter, average premiums for both Personal Auto lines and Personal Property lines increased. For Personal Auto, all provinces experienced an increase year over year with Ontario seeing the highest at 18.5% and Alberta the lowest at 10.6%. For Personal Property lines, all provinces experienced an increase year over year. Quebec saw the highest premium rate change at 10.1% and British Columbia experienced the lowest at 1.0%.

Significant Findings

Personal Auto

In Q2 2025, Personal Auto premium rate change increased 14.9% versus Q2 2024. Personal Auto premium rate change increased 3.3% versus Q1 2025.

Personal Property

In Q2 2025, Personal Property premium rate change increased 6.9% versus Q2 2024. Personal Property premium rate change increased 3.4% versus Q1 2025.

Provinces

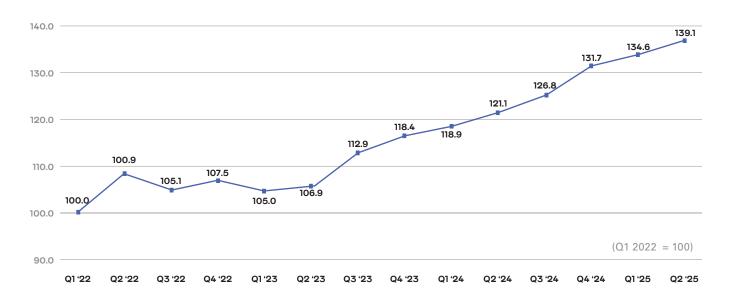
Across Personal Auto, all provinces experienced increased premium rate change year over year with Alberta, Ontario, Quebec and the Atlantic Provinces seeing 10.6%, 18.5%, 13.7% and 15.7% respectively. Relative to Q1 2025, all provinces saw increases in premium rate change quarter over quarter with Alberta, Ontario, Quebec and the Atlantic Provinces at, 3.0%, 4.4%, 1.2% and 2.7% respectively.

Personal Property lines experienced increased year over year premium rate change across all provinces. Alberta, British Columbia, Ontario, Quebec, the Atlantic Provinces and Saskatchewan & Manitoba saw increases in premium rate change year over year with 9.5%, 1.0%, 5.0%, 10.1%, 7.1% and 9.4% respectively. Relative to Q1 2025, Alberta, British Columbia, Ontario, Quebec, the Atlantic Provinces and Saskatchewan & Manitoba all saw increases quarter over quarter of 5.9%, 1.7%, 1.8%, 1.3%, 3.0% and 3.9%.

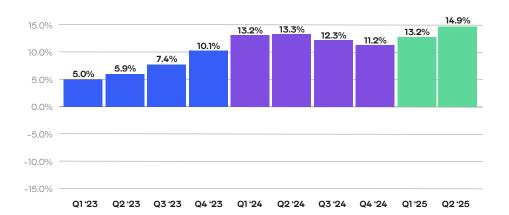
National Premium Rates

Personal Auto

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Average Change in Premium Rate Compared to Same Quarter in Prior Year



+14.9%

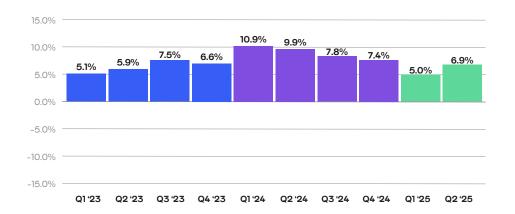
Average year-over-year increase in national Personal Auto Premium Rate from Q2 2024 to Q2 2025

Personal Property

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Average Change in Premium Rate Compared to Same Quarter in Prior Year



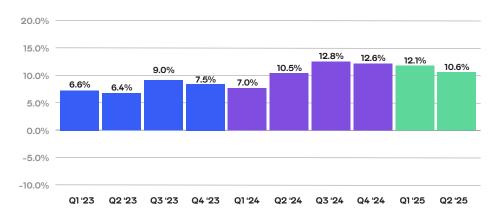
+6.9%

Average year-over-year increase in national Personal Property Premium Rate from Q2 2024 to Q2 2025

Provincial Premium Rates

Alberta

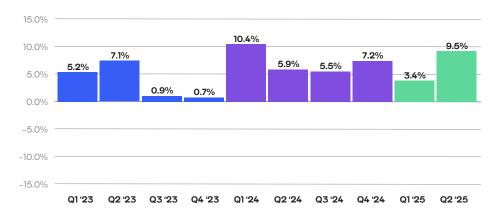
Personal Auto - Average Change in Premium Rate Compared to Same Quarter in Prior Year



+10.6%

Average year-over-year increase in Personal Auto Premium Rate in Alberta from Q2 2024 to Q2 2025

Personal Property - Average Change in Premium Rate Compared to Same Quarter in Prior Year

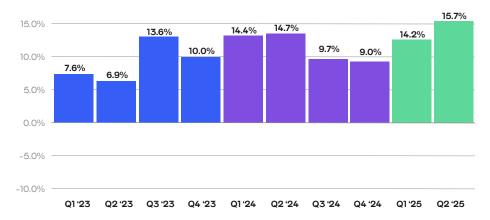


+9.5%

Average year-over-year increase in Personal Property Premium Rate in Alberta from Q2 2024 to Q2 20254

Atlantic Provinces

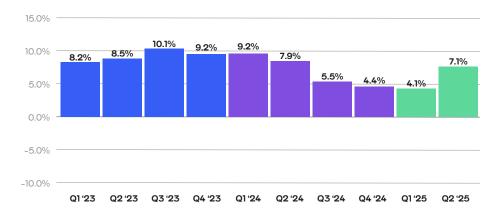
Personal Auto - Average Change in Premium Rate Compared to Same Quarter in Prior Year



+15.7%

Average year-over-year increase in Personal Auto Premium Rate in the Atlantic Provinces from Q2 2024 to Q2 2025

Personal Property - Average Change in Premium Rate Compared to Same Quarter in Prior Year

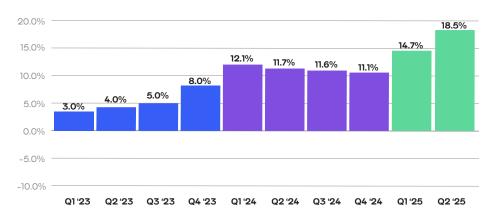


+7.1%

Average year-over-year increase in Personal Property Premium Rate in the Atlantic provinces from Q2 2024 to Q2 2025

Ontario

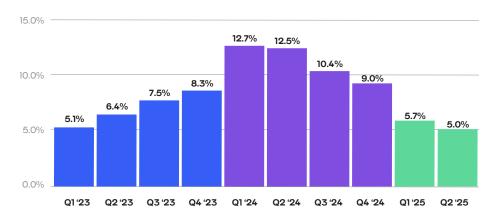
Personal Auto - Average Change in Premium Rate Compared to Same Quarter in Prior Year



+18.5%

Average year-over-year increase in Personal Auto Premium Rate in Ontario from Q2 2024 to Q2 2025

Personal Property - Average Change in Premium Rate Compared to Same Quarter in Prior Year

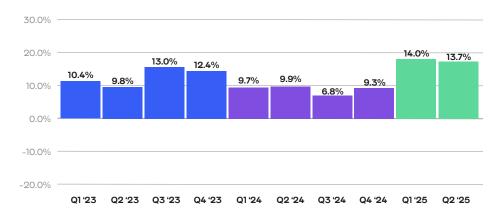


+5.0%

Average year-over-year increase in Personal Property Premium Rate in Ontario from Q2 2024 to Q2 2025

Quebec

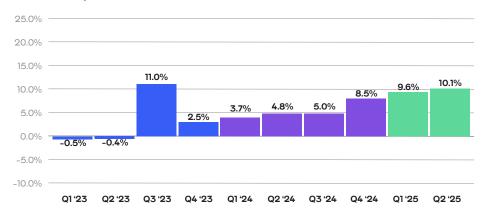
Personal Auto - Average Change in Premium Rate Compared to Same Quarter in Prior Year



+13.7%

Average year-over-year increase in Personal Auto Premium Rate in Quebec from Q2 2024 to Q2 2025

Personal Property - Average Change in Premium Rate Compared to Same Quarter in Prior Year

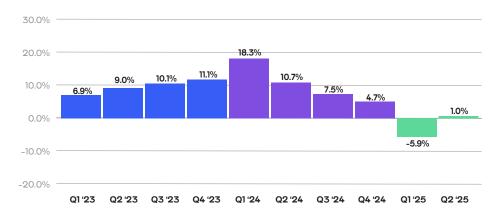


+10.1%

Average year-over-year increase in Personal Property Premium Rate in Quebec from Q2 2024 to Q2 2025

British Columbia

Personal Property - Average Change in Premium Rate Compared to Same Quarter in Prior Year

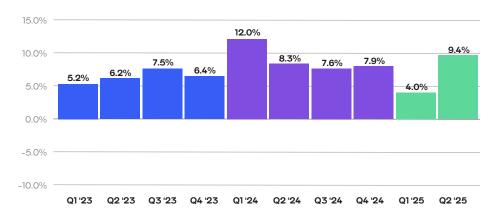


+1.0%

Average year-over-year decrease in Personal Property Premium Rate in British Columbia from Q2 2024 to Q2 2025

Saskatchewan and Manitoba

Personal Property - Average Change in Premium Rate Compared to Same Quarter in Prior Year



+9.4%

Average year-over-year increase in Personal Property Premium Rate in Saskatchewan and Manitoba from Q2 2024 to Q2 2025

About Applied Rating Index

The Applied Rating Index is a data-driven report of current conditions and trends for Personal Auto and Personal Property insurance premium rates. Analyzing more than 1.3 billion quotes completed, the Applied Rating Index measures the increase or decrease in average Premium Rate trends across Canada.

Representing more than 80% of the brokerage market and 675 insurer rating plans written by brokers, the Applied Rating Index is the most complete depiction of the Premium Rate trends being experienced by consumers, brokerages, and their insurers across the Canadian market.

To derive the premium index, Applied uses the average of the three best final premiums of each risk quoted. The data analyzed represents over 30 million quotes per quarter.

All data is fully anonymized when aggregating and analyzing the Applied Rating Index.

About Applied

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance. Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom. By automating the insurance lifecycle, Applied's people and products enable millions of people around the world to safeguard and protect what matters most.

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